

WE ARE THE SYNTHESIS OF TECHNOLOGY AND MAGIC

会社 **WASABI** ゼン社
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INSPIRED BY THE POWER OF INNOVATIONS

OZ OZ OZ OZ

OZ INTERACTIVE is a crew of strategists, designers, producers and developers inspired by the power of technologies and innovations. We help clients achieve their goals by means of an extraordinary approach to the relationship between brand and consumer, user experience and interaction.

Our services constitute a complete set of products and solutions required to create the product and achieve business goals.



STRATEGY

- DESIGN RESEARCH
- CUSTOMER DEVELOPMENT
- DIGITAL CONCEPT DEVELOPMENT
- PRODUCT LAUNCH STRATEGY
- PROJECT PLANNING



DESIGN

- BRANDING AND GRAPHIC DESIGN
- USER EXPERIENCE
- INTERACTION DESIGN
- VISUAL AND ART DIRECTION
- VIDEO PRODUCTION



DEVELOPMENT

- SOFTWARE AND HARDWARE
- WEB, MOBILE AND DESKTOP
- DEVOPS
- SYSTEM ADMINISTRATION
- TECHNICAL SUPPORT



MARKETING

- MARKETING CAMPAIGNS
- SEARCH ENGINE OPTIMIZATION
- CHANNEL STRATEGY
- CONTENT DEVELOPMENT
- DIGITAL MEDIA PLANNING

LOVE

We love our work and projects we perform. We are fascinated by new technologies and the opportunities they offer. We love challenges and we are very sensitive about everything we deal with.

EXPERTISE

We are the team of industry experts. Our experience in successful solution of clients' problems shows that proposed and developed by our team tools work effectively, benefit to their owners and the target audience.

OUR VISION

Our goal is the creation of a successful product, and this is not just coding or design. Therefore, we offer customers our vision and approach with the help of which it is possible to achieve high results and make a unique product.

TRANSCEND

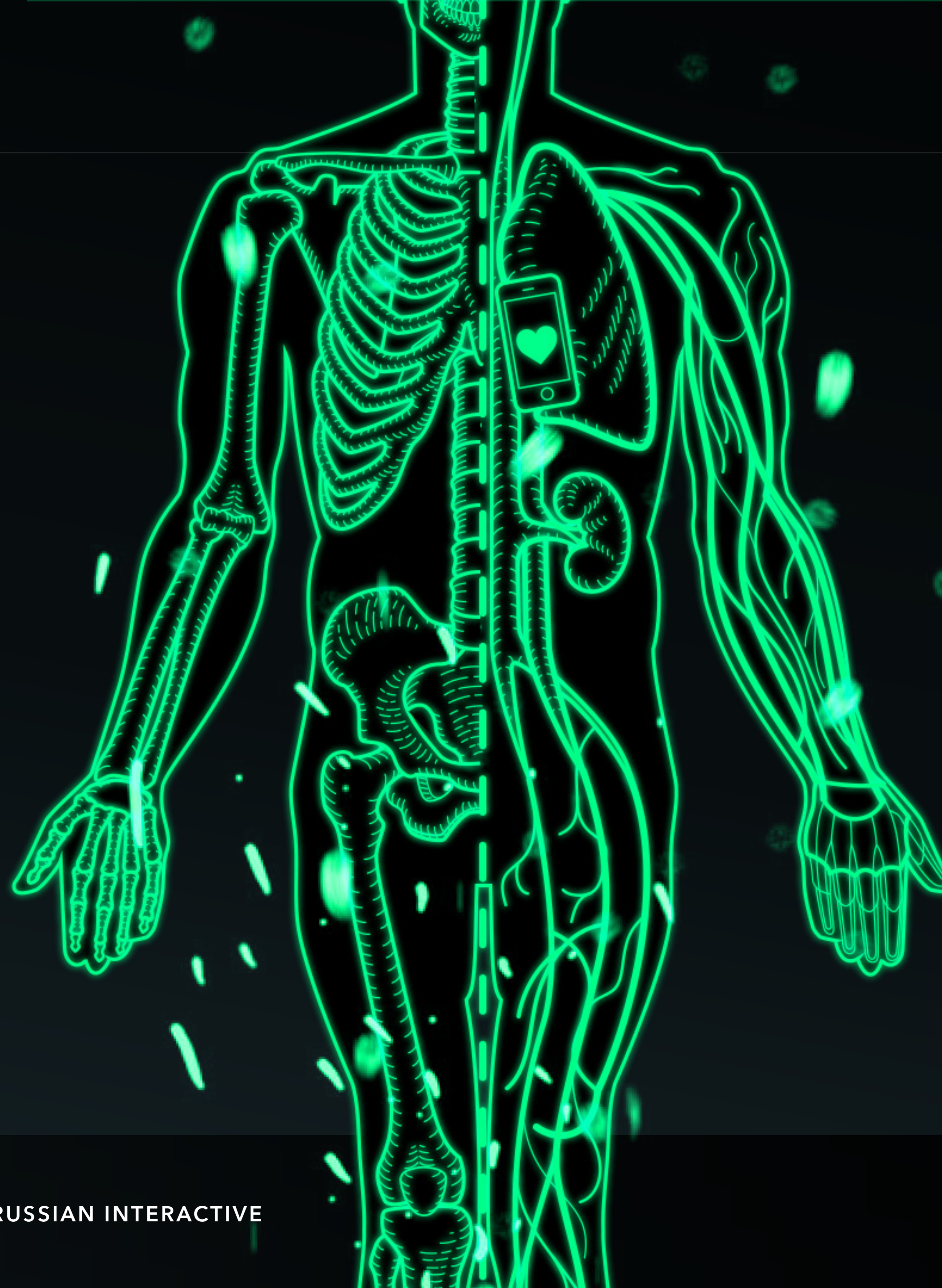
We focus on complex and innovative projects. Our rule is to make every new case much more successful than the previous one, to increase the competences of the team and upgrade client's business.

KEEP FAITH

We are serious about the promises and our reputation, and therefore expect the same approach from the partners. We offer only the best practices and technologies, and we are always responsible for decisions we made.

OWN PRODUCTS

In addition to make-to-order development, we develop our own projects. Thereby, we have explored the whole process of digital product creation from an idea to the launch and, consequently, built clear development process.



Sophisticated process and agile methodology of digital-projects development enable us to launch really successful business solutions.



OUR BEST WORKS

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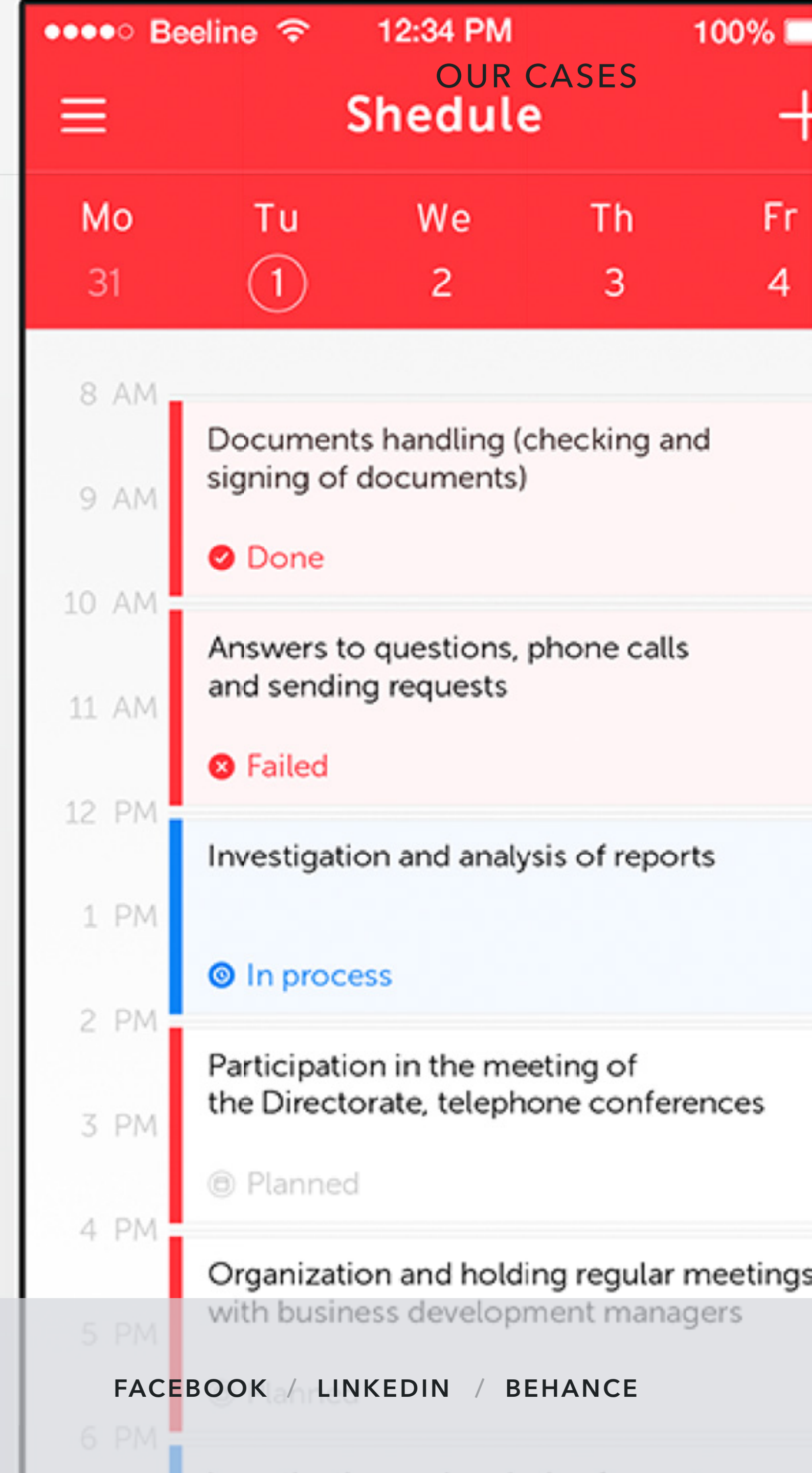
In our works we aim to reach and transcend the ideal, push the boundaries of the familiar and design the future. Total commitment, hard work and love are essential ingredients for creating a unique product that surpasses the expectations and changes the reality.



HOME CREDIT STAFF

Home Credit Staff is a corporate service designed to facilitate internal audit and solve organizational problems of mid-level personnel. We have designed a mobile application allowing staff to reduce the time required to plan working hours, organize reporting and efficiency assessment of employees.

[VIEW CASE ON THE SITE](#) →

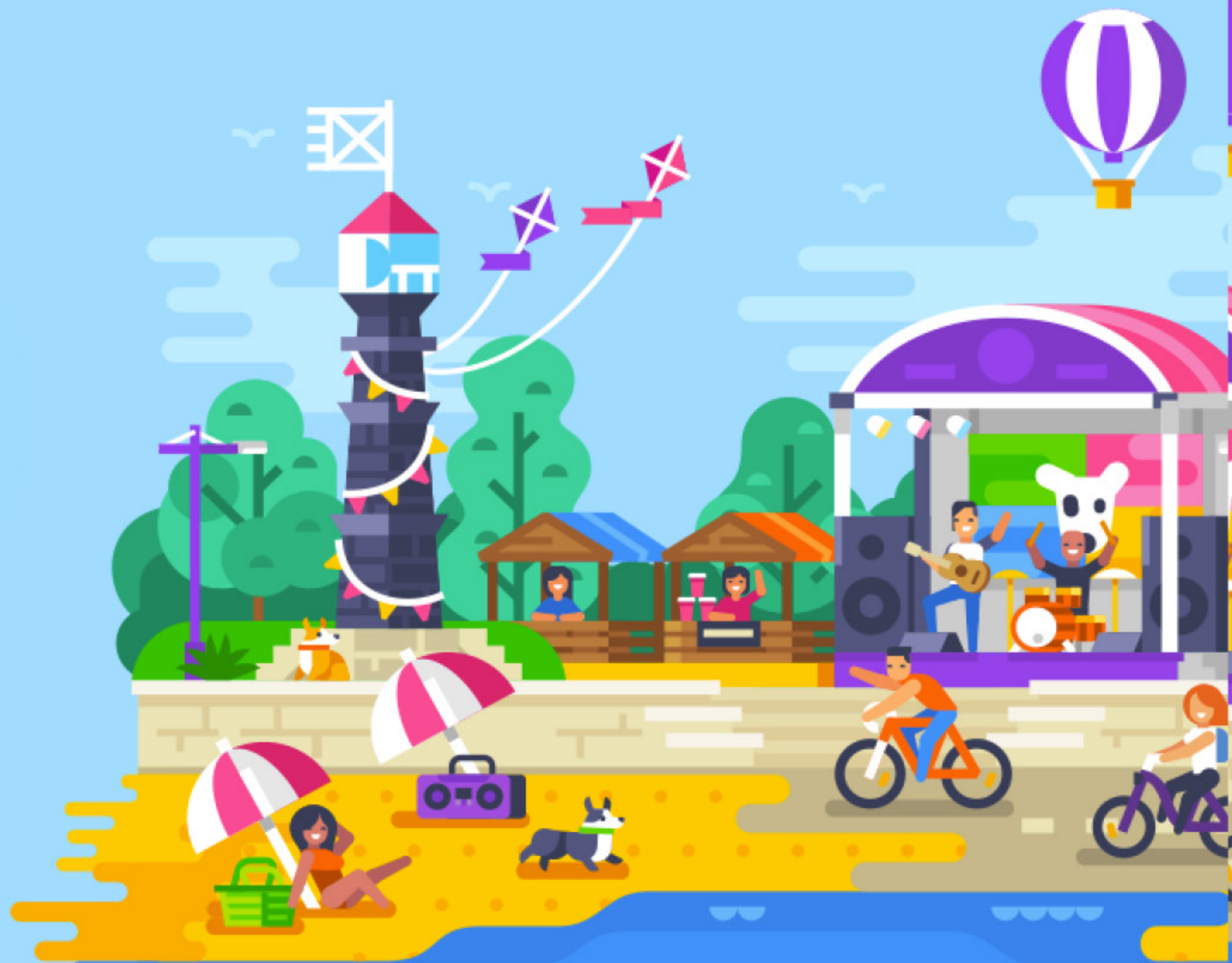




VKONTAKTE FESTIVAL 2016

Vkontakte Festival is an annual Open Air gathering together social network users, largest communities, popular bloggers and popular artists. Our team was engaged in the production of creative video report united with storyline and beloved by social network audience.

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UNIQUE
HOOKAH
PLACES

UNIQUE HOOKAH PLACES

Unique Hookah Places is a huge franchise located throughout Russia. Our company was engaged in project rebranding. We have done great amount of analytical work: researched the target audience, worked out the brand essence, its promises and much more. Besides, we have developed the logo and visual concept, we have drawn more than a hundred of illustrations and other graphic content

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ALWAYS IN TOUCH

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